

Description of Discipline

Title of Discipline / Economic Security of the Enterprise				
Semester	Duration	Type of Discipline	ECTS Credits	Student Workload
8	120	elective	4	40 hours of teaching, 80 hours of self-study

Requirements for Participation	Type of examination (oral, written, term paper, etc.)	Methods of teaching and learning (lectures, seminars, etc.)	Discipline Coordinator
Complete general secondary education	Written pass-fail test	Lectures, practical classes	T. Zosymenko

Learning Outcomes
<p>GC4. Ability to apply knowledge in practical situations.</p> <p>GC5. Ability to communicate in the state language both orally and in writing.</p> <p>GC7. Skills in the use of information and communication technologies.</p> <p>GC8. Ability to search, process and analyze information from various sources.</p> <p>GC11. Ability to make informed decisions.</p> <p>SC1. Ability to show knowledge and understanding of the problems of the subject area, the basics of the modern economy at the micro, meso, macro and international levels.</p> <p>SC7. Ability to use computer technology and data processing software to solve economic problems, analyze information and prepare analytical reports.</p> <p>SC10. Ability to use modern sources of economic, social, managerial, accounting information for the preparation of official documents and analytical reports.</p> <p>SC11. Ability to substantiate economic decisions on the basis of understanding the laws of economic systems and processes and using modern methodological tools.</p> <p>SC12. The ability to independently identify problems of an economic nature in the analysis of specific situations, to suggest ways to solve them.</p> <p>SC14. Ability to analyze in depth problems and phenomena in one or more professional areas, taking into account economic risks and possible socio-economic consequences.</p> <p>SC22. Implement in the production system and enterprise management system developed measures and design solutions to improve the efficiency of the enterprise in conditions of uncertainty and risk.</p> <p>SC27. Ability to prepare information, choose the type of model, calculate its parameters and assess adequacy.</p> <p>SC30. Ability to calculate the economic efficiency of projects, evaluate alternatives taking into account risks.</p> <p>PLO5. Apply analytical and methodological tools to substantiate proposals and make management decisions by various economic agents (individuals, households, enterprises and public authorities).</p> <p>PLO10. Apply the acquired theoretical knowledge to solve practical problems and meaningfully interpret the results.</p> <p>PLO11. Identify sources and understand the methodology for determining and methods of obtaining socio-economic data, collect and analyze the necessary information, calculate economic and social indicators.</p> <p>PLO12. Be able to use data, provide arguments, critically evaluate logic and draw conclusions from scientific and analytical texts on economics.</p> <p>PLO14. Use regulations and legal acts governing professional activities.</p> <p>PLO15. Use information and communication technologies to solve socio-economic problems, prepare and present analytical reports.</p>

PLO17. Demonstrate flexibility and adaptability in new situations, in working with new objects, and in uncertain conditions.
PLO21. Be able to develop optimal plans for the enterprise as a whole and its individual units.
PLO23. Assess possible risks, socio-economic consequences of management decisions.
PLO24. Have knowledge of ensuring safe working conditions and the environment when conducting research in production activities.
PLO26. Be able to assess the level of economic security of the business, examine the dynamics of market conditions and summarize the development of situations in order to ensure the competitiveness of the enterprise.
PLO28. Ability to provide assistance and advice to employees and the public on practical issues of life safety and protection in emergencies

Contents

MODULE 1. THEORETICAL AND METHODOLOGICAL FOUNDATIONS OF ECONOMIC SECURITY OF THE ENTERPRISE

Topic 1.1. The essence and main categories of economic security

The purpose of economic security. The object and subject of economic security. Factors that determine an appropriate level of economic security. Threats to economic security and sources of their occurrence. Risks as factors that threaten the economic security of an enterprise. Risk management.

Topic 1.2. Components and indicators of economic security of the enterprise

Structure of economic security of an enterprise. The components of economic security and their management. Impact of external and internal risks on the components of economic security.

MODULE 2. THE SYSTEM OF MANAGING ECONOMIC SECURITY OF THE ENTERPRISE

Topic 2.1. General approaches to the organization of the economic security system of the enterprise

The main components of the economic security system. The concept of the enterprise security. Evaluation of efficiency of operation of the economic security system.

Topic 2.2. Features of enterprise security service

Security service as part of an enterprise. Structure and functions of enterprise security service. Labor organization and functions of economic security manager. Organization of interaction of employees for ensuring the enterprise sustainable development in the strategic aspect in case of threats, which are, first of all, related to the human factor

Topic 2.3. Protection of trade secrets in the context of unfair competition

The essence of the trade secret. The list of information regarded as trade secret. Unfair competition and methods of stealing trade secrets. Economic espionage and its features

Topic 2.4. Business intelligence as a means of monitoring the dangers in the external and internal environment of the enterprise

Prerequisites for the emergence and relevance of business intelligence. Features of business intelligence. Processes of information interaction of the enterprise in the internal and external environment.

Exemplary Literature

Primary

1. Vasylytsiv T.G. Financial and economic security of enterprises of Ukraine: strategy and mechanisms of provision: monograph / Vasylytsiv T.G., Voloshin V.I., Boykevych O.R., Karkavchuk V.V. - Lviv: Publishing house, 2012. - 386 p.
2. Domashenko M.D. Formation of the strategy of ensuring the economic security of the enterprise in the world market // Bulletin of Sumy State University.: Economics. - 2014. - № 1. - P. 34-41.

3. Economic security of business: textbook. / H.O. Shvidanenko, V.M. Kuziomko, N.I. Noritsina and others. - K. : KNEU, 2011. - 511 p.
4. Economic security in the context of globalization of the world economy: [collective monograph in 2 vols.]. - Dnipropetrovsk: "FOP Drobiazko SP", 2014. - Vol. 2. - 349 p.
5. Economic security of the enterprise: textbook. way. / S.M. Shkarlet, Zh.V. Derii, V.H. Marhasova, T.I. Zosymenko. - Chernihiv: ChNTU, 2017. - 205 p.
6. Zhykhor O.B. Economic security: Textbook / O.B. Zhykhor, T.M. Kutsenko. - Kharkiv: HIBS UBS NBU, 2013. - 144 p.

Supplementary

1. Hacker J.S. The Economic Security Index: A New Measure for Research and Policy Analysis / J.S. Hacker, G. Huber, A. Nichols, P. Rehm, M. Schlesinger, R.G. Valletta, S. Craig / Working Paper of Federal Reserve Bank of San Francisco. – 2012. – №21. Available at <http://www.frbsf.org/economic-research/files/wp12-21bk.pdf>
2. Hacker J.S. The Insecure American: Economic Experiences, Financial Worries, and Policy Attitudes / J.S. Hacker, P. Rehm, M. Schlesinger // Perspectives on Politics. – 2013. – Vol. 11, No. 1. – P. 23–49
3. Rybnikova, Nataliya and Rybnikov, Svyatoslav R., In Quest of Enterprise Economic Security: Gaining Benefits from Inventory Models (January 1, 2013) / N. Rybnikova, S. Rybnikov. Available at SSRN: <http://ssrn.com/abstract=2195239> or <http://dx.doi.org/10.2139/ssrn.2195239>

Web resources

1. http://catalog.stu.cn.ua/index.php?action=search&m=result&author_condition=starts-with&author=&document_name_condition=starts-with&document_name=&year_start=&year_end=&lang=&doctype=&anotation=&keywords=&discipline=202&per_page=50 – електронний каталог наукової бібліотеки ЧНТУ з навчальної дисципліни “Економічна безпека”
2. Economic Security Service [Electronic resource]. - Access mode: <http://sebweb.at.ua>
3. Recommendations for entering foreign markets [Electronic resource] / League.Business. - Access mode: <https://biz.liga.net/all/all/article/okno-v-mir-kak-vyyti-na-inostrannyu-rynok>
4. International trade statistics 2001-2016 [Electronic resource]. - Access mode: <http://www.intracen.org/itc/market-info-tools/trade-statistics/>

Academic Staff

Name	Academic degree	Position	Qualification / Academic Discipline	Full-time / Part-time	Area of Teaching
Zosymenko Tetiana Ivanivna	PhD in Economics	Associate Professor at the Department of Theoretical and Applied Economics	Chernihiv State Technological University (2006), specialty – Accounting and Audit, qualification – Specialist in Accounting and Audit; PhD in Economics, 08.00.03 Economics and Management of National Economy	Part-time	Political Economy, History of Economy and Economic Thought, Foreign Economic Activity, Competitiveness Management, Economic Security of the Enterprise, Risk Studies